



SAM

GROUP

www.samgroup-dj.com

CORPORATE LEADERSHIP PROFILE

BEAUTY • FRAGRANCE • GROOMING

PREMIUM BRANDS



BEAUTY & SPA



PERFUMES



BARBER & SPA



Phone :
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Sam

BEAUTY & SPA

Beauty. Fragrance. Confidence.

All Under One Brand.



From luxurious beauty & spa treatments to captivating fragrances and premium grooming services – we bring elegance, care, and confidence to your everyday life.



Beauty & Spa



OUR SERVICES

Facial, Massage Therapy,
Skin Care & More

HAIR PROBLEMS?

Hair loss, breakage,
damaged ends, your
hair needs attention!

WE HAVE THE CARE
AT SAM BEAUTY & SPA

ABOUT US

Sam Beauty & Spa is your ultimate destination for beauty, wellness, and relaxation.

We offer a wide range of advanced beauty and spa treatments designed to rejuvenate your body, refresh your mind, and enhance your natural glow.

**Because you deserve
the best version of you.**

OUR SERVICES



SKIN CARE

Advanced facials
and skin treatments
for a radiant glow.



HAIR CARE

Haircuts, coloring,
styling, and
hair treatments.



NAIL CARE

Manicure, pedicure
& nail art for
perfect nails.



SPA THERAPIES

Relaxing massages
and therapies for
mind & body.



BEAUTY TREATMENTS

Waxing, threading,
lash, brow & more.



WELLNESS

Wellness rituals
to refresh, relax &
rejuvenate you.



PREMIUM
PRODUCTS



EXPERT
PROFESSIONALS



RELAXING
AMBIENCE



HYGIENIC &
SAFE SERVICES



PROUDLY SERVING

DJIBOUTI



EXCEPTIONAL BRAND

One promise – Your satisfaction.



DJIBOUTI



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+253 21250470



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GROOMING. RELAXATION. CONFIDENCE.

HAIRCUTS & BEARD TRIMS

Experience the perfect blend of luxury grooming and rejuvenating spa therapies. Where style meets wellness.

LOOK GOOD.
FEEL BETTER.
BE YOUR BEST.

Our expert barbers and therapists are here to elevate your style, refresh your mind, and renew your confidence.



ABOUT US

Sam Barber & Spa is your ultimate destination for beauty, wellness, and relaxation.

We offer a wide range of advanced beauty and spa treatments designed to rejuvenate your body, refresh your mind, and enhance your natural glow.

Because you deserve the best version of you.

OUR SERVICES



SKIN CARE

Advanced facials and skin treatments for a radiant glow.



HAIR CARE

Haircuts, coloring, styling, and hair treatments.



NAIL CARE

Manicure, pedicure & nail art for perfect nails.



SPA THERAPIES

Relaxing massages and therapies for mind & body.



BEAUTY TREATMENTS

Waxing, threading, lash, brow & more.



WELLNESS

Wellness rituals to refresh, relax & rejuvenate you.



PREMIUM PRODUCTS



EXPERT PROFESSIONALS



RELAXING AMBIENCE



HYGIENIC & SAFE SERVICES



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+253 77119191



Email :
ayman@samgroup-dj.com



Website :
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SCENTS THAT
DEFINE YOU

MEMORIES THAT
LAST FOREVER

Discover an exquisite collection of
luxury perfumes crafted with
premium ingredients.

*Feel Confident. Smell Irresistible.
Be Unforgettable.*

OUR COLLECTION



S88

EAU DE PARFUM
VAPORISATEUR - NATURAL SPRAY
50 ml 1.7fl.oz



PREMIUM QUALITY
Finest ingredients for a
long-lasting impression.

NATURAL INGREDIENTS
Carefully selected for a
pure and elegant scent.

LONG LASTING
Enduring fragrances
that stay with you.

ELEGANT PACKAGING
Beautifully designed
for a luxurious feel.

PERFECT FOR EVERYONE
Unisex fragrances to
suit every style.



**PREMIUM
QUALITY**



**LONG
LASTING**



**NATURAL
INGREDIENTS**



**ELEGANT
PACKAGING**



**100%
AUTHENTIC**



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• GROUP •

BEAUTY, FRAGRANCE. WELLNESS. CONFIDENCE.

ONE VISION, THREE EXPERIENCES.



Sam
BEAUTY & SPA

Where beauty meets relaxation. Rejuvenate your skin, body, and soul with our premium treatments.



PERFUMES

Signature scents for unforgettable moments. Discover elegance in every spray.



**SAM BARBER &
SPA**

Grooming redefined for the modern man. Relax, refresh, and step out in style.



CO-FOUNDER

Message

“ At Sam Group, our mission is simple yet powerful – to enhance beauty, elevate confidence, and create moments of self-care that truly matter.

Through Sam Beauty & Spa, Sam Perfumes, and Sam Barber & Spa, we bring you carefully curated experiences designed to inspire, refresh, and empower.

Thank you for trusting us to be a part of your journey. We look forward to serving you with passion, quality, and excellence every single day. ”

Samah Saleh

CO-FOUNDER, SAM GROUP



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AFO BALL EAST AFRICA



INNOVATIVE SAFETY. RELIABLE PROTECTION.

CONSTRUCTION SOLUTIONS | TRADING EXCELLENCE | SAFETY INNOVATION



CONSTRUCTION

Quality construction
for a stronger future.



TRADING

Reliable products.
Trusted partnerships.



FIRE SAFETY

Advanced safety solutions
for every space.



ALL KIND OF MAINTENANCE

Complete maintenance solutions
for every need.



OUR COMMITMENT

We are committed to delivering innovative solutions, exceptional quality
and reliable service in construction, trading and safety.

Building safer. Stronger. Smarter communities.

CONTACT US



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+ 25377120071



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AFO BALL EAST AFRICA

INNOVATIVE SAFETY. RELIABLE PROTECTION.

ABOUT OUR COMPANY

AFO Ball East Africa is a dynamic and forward-thinking company engaged in construction, trading, and maintenance solutions. We are committed to delivering high-quality products and services that meet international standards and exceed customer expectations.

With a strong foundation built on integrity, innovation, and reliability, we continue to be a trusted partner for businesses and organizations across East Africa.



OUR MISSION

To deliver innovative, reliable, and cost-effective solutions in construction, trading, and maintenance that contribute to the growth and safety of our communities.



OUR VISION

To be the leading and most trusted company in East Africa, recognized for quality, innovation, and outstanding customer service.



OUR VALUES

- Integrity
- Quality
- Safety
- Innovation
- Customer Commitment

WHAT WE DO OUR BUSINESS

We offer a diverse range of services and products through our core business lines that support the development and safety of industries, commercial establishments, and communities.

- ✓ **Construction Solutions**
Building reliable and sustainable infrastructure for a better future.
- ✓ **Trading Excellence**
Supplying high-quality products from trusted global partners.
- ✓ **All Kind of Maintenance**
Providing complete maintenance solutions to ensure efficiency, safety, and long-term reliability.



WHY CHOOSE US?



Quality Assurance

We deliver only the best quality in every service and product.



Reliable Partnerships

We work with trusted suppliers and partners worldwide.



Safety First

Safety is our priority in everything we do.



Experienced Team

Our team of experts ensures professional and efficient service.



Customer Focus

We are committed to customer satisfaction and long-term success.



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AFO BALL EAST AFRICA

INNOVATIVE SAFETY. RELIABLE PROTECTION.

DIRECTOR'S MESSAGE



**Dear Valued Partners, Clients,
and Team,**

It is with great pride and gratitude that I welcome you to **AFO Ball East Africa**.

Since our inception, our mission has been clear: to deliver innovative safety solutions, reliable protection, and trusted services that create safer environments and stronger communities.

From construction solutions to trading excellence and safety innovation, we are committed to setting the highest standards in everything we do.

Our success is built on the dedication of our team, the trust of our partners, and the belief that safety is not just a priority—it is a responsibility we proudly uphold.

As we look to the future, we remain dedicated to innovation, quality, and long-term value for our customers and communities.

Thank you for being part of our journey. Together, we build a safer, stronger tomorrow.

Ayman Loutfi Taha

AYMAN LOUTFI TAHA

Managing Director
AFO Ball East Africa



Our Commitment Today, Your Safety Tomorrow.



SAFETY FIRST

We prioritize safety in every solution.



TRUST & INTEGRITY

Building lasting relationships through honesty.



INNOVATION

Delivering smart, reliable, and advanced solutions.



TEAMWORK

United by passion, driven by results.



EXCELLENCE

Committed to the highest standards always.



AFO BALL EAST AFRICA



INNOVATIVE SAFETY. RELIABLE PROTECTION.



OUR SERVICES

We provide end-to-end solutions in construction, trading, and maintenance with a focus on quality, safety, and customer satisfaction.



CONSTRUCTION SOLUTIONS

Building today. Creating tomorrow.

We deliver high-quality construction services for residential, commercial, industrial, and infrastructure projects. From planning to execution, we ensure durable, safe, and cost-effective results.



Building Construction
Residential, commercial
& industrial buildings.



Civil & Infrastructure
Roads, drainage, utilities
& public infrastructure.



Structural Works
Steel structure, concrete
works & fabrication.



Project Management
Complete project planning,
supervision & delivery.



TRADING EXCELLENCE

Reliable products. Trusted partnerships.

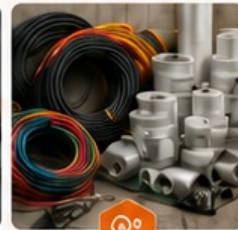
We supply a wide range of quality products sourced from trusted manufacturers worldwide. Our commitment is to provide the best products at competitive prices with timely delivery.



Construction Materials
Cement, steel, aggregates,
blocks & more.



Safety Equipment
PPE, fire safety, tools &
site safety supplies.



Industrial Supplies
Electrical, plumbing, hardware
& industrial equipment.



Import & Distribution
Global sourcing & efficient
supply chain solutions.



ALL KIND OF MAINTENANCE

Complete maintenance solutions for every need.

We provide preventive, corrective, and predictive maintenance services to ensure the efficiency, safety, and longevity of your assets and facilities.



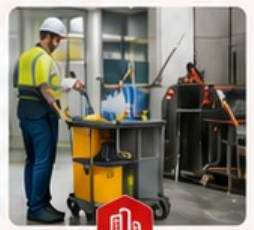
Electrical Maintenance
Installations, repairs &
system maintenance.



HVAC Maintenance
Air conditioning systems
installation & servicing.



Mechanical & Plumbing
Piping systems, pumps &
mechanical equipment.



Facility Maintenance
General maintenance, cleaning
& property upkeep.



AFO BALL EXCLUSIVE

AFO BALL extinguishers exclusive in Djibouti and Ethiopia.

We are the exclusive distributor of AFO BALL Fire Extinguisher in Djibouti and Ethiopia, providing advanced fire safety solutions for homes, businesses, industries & vehicles.



Automatic fire activation



No maintenance required



Easy to use & eco-friendly



Ideal for all environments



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AFO BALL EAST AFRICA CONSTRUCTION



BUILDING TODAY. SHAPING TOMORROW.

ABOUT OUR CONSTRUCTION

AFO Ball East Africa Construction delivers high-quality, reliable, and sustainable construction solutions across East Africa. We specialize in building infrastructure that empowers communities, supports industries, and drives progress.

With a commitment to safety, quality, and timely delivery, we build structures that are strong, durable, and designed for the future.



CIVIL WORKS

Roads, grading, drainage, site development, and other civil engineering solutions built to last.



BUILDING CONSTRUCTION

Residential, commercial, and industrial buildings constructed with precision.



EARTHWORKS & SITE DEVELOPMENT

Expert earthmoving, land preparation, and excavation for projects of all sizes.



QUALITY & SAFETY

We follow strict safety standards and quality control to ensure every project is delivered excellence.

OUR PROJECTS IN ACTION



SITE & ROAD DEVELOPMENT



BUILDING CONSTRUCTION



EARTHWORKS & COMPACTION



EXPERT TEAM ON SITE

WHY CHOOSE AFO BALL EAST AFRICA CONSTRUCTION?



EXPERIENCED TEAM

Skilled professionals with proven expertise in diverse projects.



QUALITY ASSURANCE

We use the best materials and follow industry best practices.



ON-TIME DELIVERY

Committed to completing projects on schedule, every time.



SUSTAINABLE SOLUTIONS

Environmentally responsible practices for a better tomorrow.



CLIENT SATISFACTION

We build lasting relationships through trust and results.



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AFO BALL EAST AFRICA CONSTRUCTION



BUILDING TODAY. SHAPING TOMORROW.



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EXPERT TEAM ON SITE

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AFO BALL EAST AFRICA

AC MAINTENANCE AND
FIRE FIGHTING ALARM



COOLING TODAY. COMFORT EVERYDAY.



ABOUT OUR SERVICES

AFO Ball East Africa AC Maintenance and Fire Fighting Alarm delivers expert, reliable, and affordable solutions across East Africa. We specialize in installation, maintenance, repairs, and servicing of air conditioning systems and fire fighting alarm systems.

With a commitment to safety, quality, and timely service, we ensure your environment stays cool, safe, and compliant all year round.



AC INSTALLATION

Professional installation of all types of air conditioning systems for homes, offices, and commercial spaces.



AC MAINTENANCE

Regular preventive maintenance to keep your AC running efficiently and extend its lifespan.



FIRE ALARM SYSTEMS

Installation, testing, and maintenance of fire fighting alarm systems to ensure safety and compliance.



SYSTEM OPTIMIZATION

Optimize performance and reduce energy consumption for maximum cooling and cost savings.

OUR PROJECTS IN ACTION



ROOFTOP AC REPAIR



AC DUCT SYSTEM



SMOKE DETECTOR CHECK



SPLIT AC INSTALLATION



EXPERIENCED TEAM

Skilled technicians with proven expertise in AC and Fire Alarm systems.



QUALITY ASSURANCE

We use genuine parts and follow industry best practices.



ON-TIME SERVICE

Prompt response and on-time completion of every job.



ENERGY EFFICIENT

We ensure optimal performance with energy-saving solutions.



CUSTOMER SATISFACTION

We prioritize your comfort and safety and build lasting relationships.



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AFO BALL EAST AFRICA MAINTENANCE



SAFE. RELIABLE. ALWAYS OPERATIONAL.

ABOUT OUR MAINTENANCE

AFO Ball East Africa Maintenance provides professional maintenance services that keep your systems, equipment, and facilities running safely and efficiently.

We ensure reliability, minimize downtime, and extend the life of your valuable assets.

Our skilled team is committed to quality, safety, and timely service you can count on.



PREVENTIVE MAINTENANCE

- Regular inspections
- Scheduled servicing
- Performance checks
- Prevent issues before they occur



CORRECTIVE MAINTENANCE

- Fault diagnosis
- Repairs & replacements
- Breakdown support
- Quick response to restore operations



ELECTRICAL & SYSTEM CARE

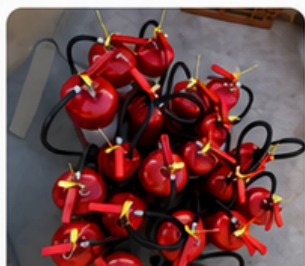
- Electrical panel servicing
- Wiring & connections
- System troubleshooting
- Safe & compliant operations



FACILITY MAINTENANCE

- Building upkeep
- HVAC maintenance
- Equipment care
- Clean, safe & efficient environments

OUR PROJECTS IN ACTION



FIRE SAFETY
MAINTENANCE



ELECTRICAL SYSTEM
MAINTENANCE



ELECTRICAL PANEL
SERVICING



CONTROL SYSTEM
MAINTENANCE



WIRING & COMPONENT
MAINTENANCE

WHY CHOOSE AFO BALL EAST AFRICA MAINTENANCE?



EXPERIENCED TEAM

Skilled professionals with hands-on expertise across multiple systems.



RELIABLE SERVICE

Consistent, dependable maintenance you can count on.



MINIMIZED DOWNTIME

Quick response and efficient solutions to keep your operations running.



SAFETY FIRST

We follow strict safety standards on every job, every time.



CUSTOMER FOCUSED

Tailored solutions that meet your needs and exceed expectations.



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Sam

GROUP

BEAUTY. FRAGRANCE. WELLNESS. CONFIDENCE.

THANK YOU!

FOR BEING A PART OF THE SAM GROUP FAMILY

Your trust and support inspire us to keep delivering
exceptional beauty, fragrance, grooming and wellness experiences.

Together, we elevate confidence & create moments that matter.



Where beauty meets
relaxation. Rejuvenate your
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our premium treatments.



Signature scents for
unforgettable moments.
Discover elegance in
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GET IN TOUCH



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Djibouti

BEAUTY. FRAGRANCE. WELLNESS. CONFIDENCE.

One Vision, Three Experiences.

KEY CONTACT

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Co-Founder



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Office Address

Djibouti, Haramous.



S.E.M. ISMAIL OMAR GUELLEH
PRESIDENT DE LA REPUBLIQUE DE DJIBOUTI

OUR SECTOR-LEADING SERVICES



01

East Africa Trading



02

East Africa Import & Export



03

East Africa Construction

